



insidetrack



InsideTrack + Guided Pathways

Prepare your students to persist through college and beyond

InsideTrack can help advance your Guided Pathways initiative with coaching solutions that generate measurable improvement in key outcomes such as enrollment, retention, and completion. The same tools we've developed for your students also provide you with data and insights to support your initiatives and inform programmatic decision-making.

Support the Entire Student Journey

Coaching students to develop the knowledge, noncognitive skills, attitudes and beliefs that support their long-term success is the core of what we do. InsideTrack's coaching methodology addresses the entire student experience and enables early intervention in the risk factors that can prevent students from persisting on their pathway. Our proactive coaching connects students to institutional resources early in their college career. From pre-enrollment to career preparation, InsideTrack's coaching programs map onto the student lifecycle and ensure students make the most of what your institution offers.



Build Your Pathways to Last

InsideTrack doesn't just unlock potential in students. Our training and quality assurance programs can help optimize the effectiveness of your student support teams. Through services such as program assessment, professional development, and strategic planning, InsideTrack can help you implement a Pathways plan that is actionable and sustainable. As Prosci® Change Practitioners, we can apply Prosci's approach — widely recognized as one of the most effective for driving individual and organizational progress — to your institution's goals.

Improve Outcomes with Data-Based Decisions

InsideTrack's technology ensures our solutions are cost-effective, scalable, and responsive to your institution's needs. Using our uCoach® Technology and Analytics Platform, InsideTrack coaching engages students through a combination of digital guidance, reminders, and one-on-one interactions, configured to meet the needs of the student and institution. The uCoach Platform also has data analytics capabilities that will enable you to spot issues and trends early-on, and make data-informed decisions moving forward.

A Partner for Your Pathways

"The results are clear: Coaching has a clear impact on retention and completion rates. Moreover, the expenditure is much smaller than that which would be required under an alternative policy."

— Dr. Eric Bettinger, Stanford University School of Education

As a member of the nonprofit Strada Education Network, we're part of a mission-driven organization committed to student completion and success. InsideTrack's methodology has been validated through peer-reviewed research and is included in the Department of Education's What Works Clearinghouse. We've worked with more than 1,600 programs nationwide, including community colleges and state colleges, and partner with educational leaders such as the Bill & Melinda Gates Foundation and the Lumina Foundation.



Our services are designed to promote sustained improvement in both student and institutional outcomes. We can coach your students directly, or partner with you through Training and Consulting or Capacity Building to enhance your own student support program.

Results



At IvyTech Community College of Indiana, coaching led to a 33 percent increase in persistence.



Coaching improves student retention regardless of high school G.P.A.
(+11% 1.01–2.00 GPA / +13% 2.01–3.00 GPA / +4% 3.01–4.00 GPA)



28 percent retention improvement through Capacity Building Coaching Program at Wallace State Community College



At 3 southern community colleges, InsideTrack helped improve retention by over 10 percentage points, (24-28% gains)



InsideTrack + Guided Pathways

Taking your Pathways initiative from idea to implementation

InsideTrack's solutions for students and institutions align with Guided Pathways practices. Here are a sampling of the services and programs that can support each of the four Guided Pathways dimensions.

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I. Clarify Paths to Student End Goals

FOR INSTITUTIONS

As Prosci® Change Practitioners, InsideTrack can help your institution implement new initiatives using best practices and the latest research in organizational change science. We facilitate effective program development and build support for new program maps across your institution's departments and services.

FOR STUDENTS

InsideTrack coaching helps students understand the connections between their education and career goals from the very start of their college experience. As students begin to consider different pathways, the self-reflection and self-confidence instilled through coaching can help them sustain motivation and a sense of purpose.

II. Help Students Choose and Enter a Pathway

FOR INSTITUTIONS

InsideTrack coaching gathers insights into student's interests and competencies. We support institutions in analyzing student motivation and behavior, and develop strategies for making any needed adjustments to pathway design. InsideTrack can help institutions more effectively allocate resources, directing targeted support, for example, around challenging phases of the student journey.

FOR STUDENTS

InsideTrack coaching helps students develop the attributes conducive to success, such as a growth mindset and a sense of belonging in their institution. With greater self-awareness, students can draw on their knowledge of their own strengths and interests in choosing a pathway.

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III. Help Students Stay on Path

FOR INSTITUTIONS

InsideTrack's coaching model supports the work of academic advisors. Coaches work with students to plan for advising appointments, so advisors can benefit from more efficient and productive student engagements. InsideTrack also provides certification, recruitment, and training for your student support professionals.

FOR STUDENTS

InsideTrack's coaching methodology encourages persistence by helping students make deliberate, informed choices about their curriculum and coursework. Digital resources and reminders keep students apprised of registration deadlines and other requirements, while proactive coaching helps address any emergent issues before they have a negative impact on progress.

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IV. Ensure That Students are Learning

FOR INSTITUTIONS

Every InsideTrack coaching engagement enables institutions to collect and analyze data regarding student outcomes. Institutions can work with InsideTrack to identify the outcomes they want to measure, and make actionable plans based on results.

FOR STUDENTS

No matter which pathway students choose, InsideTrack's focus on noncognitive skills positions them for success within the classroom and in the workplace. Noncognitive skills support learning outcomes across disciplines and degree programs and strengthen students' commitment to their education and post-graduation plans.