

Learning for a Lifetime: Creating a 60-year Curriculum

Abbreviated version for sharing (no photos for reduced size)

April 4, 2019

BE BOUNDLESS



Why a 60YC? Change and Higher Education

UNIVERSITY *of* WASHINGTON



HE change? Why would we do that?

Major shifts

- > **Economic: the 40-year societal job flip**
- > **Fracturing civil society**
- > **Technology: internet> web>mobile>AI**
- > **Longevity: educating for a 100-year life**
- > **Demographic cliff**
- > **Relevance: society's view of us**

The 60 Year Curriculum (Matkin 2016)

#60YC

Educating for the new lifetime

- > the formal higher education a person will need over the course of a 60-year working life (Branon, 2018)**
- > Lifelong learning=what learners must do**
- > The 60-year curriculum=what institutions must do**

60YC: 5 core components (Branon, 2018)

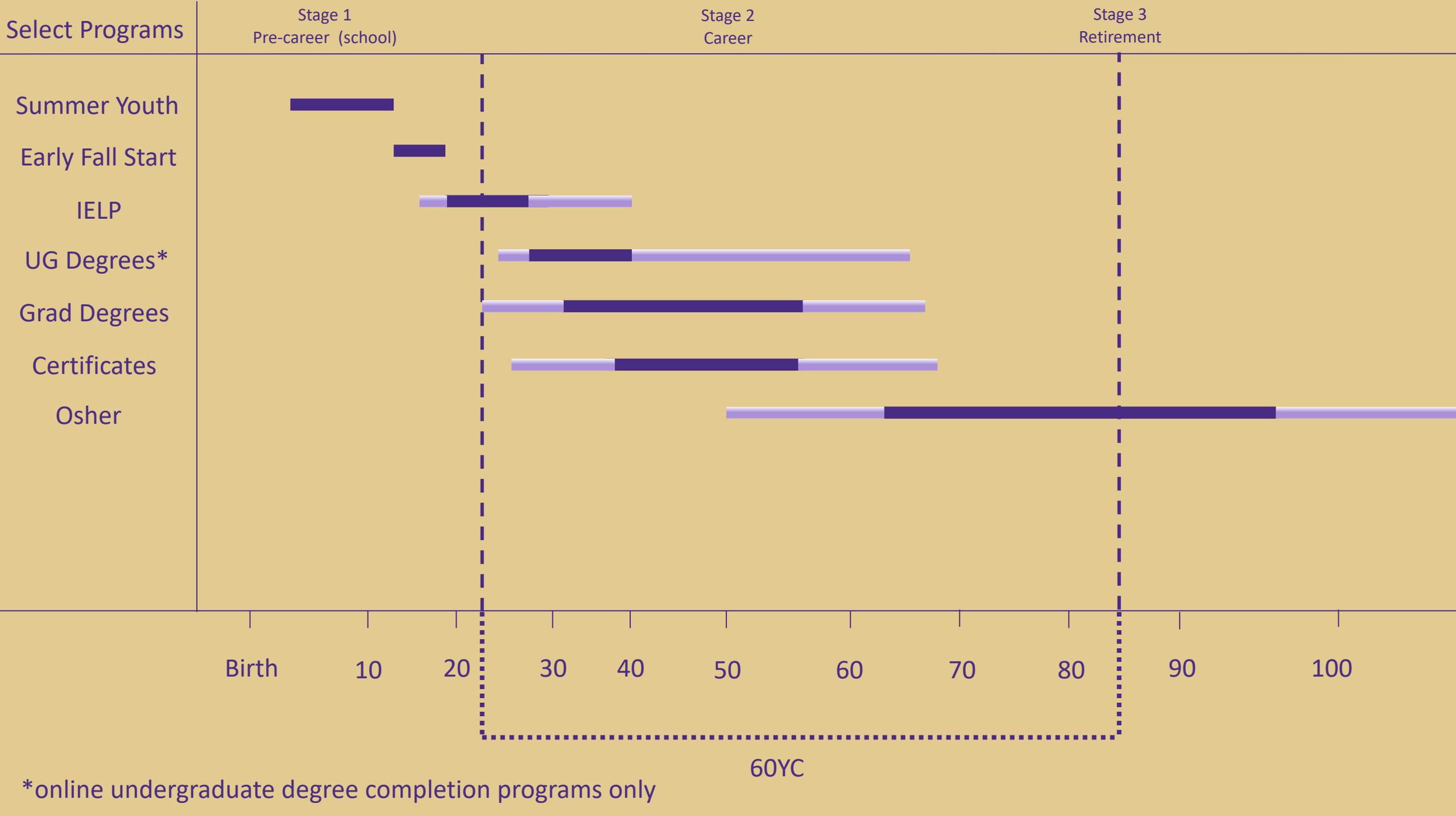
Key strategic directions

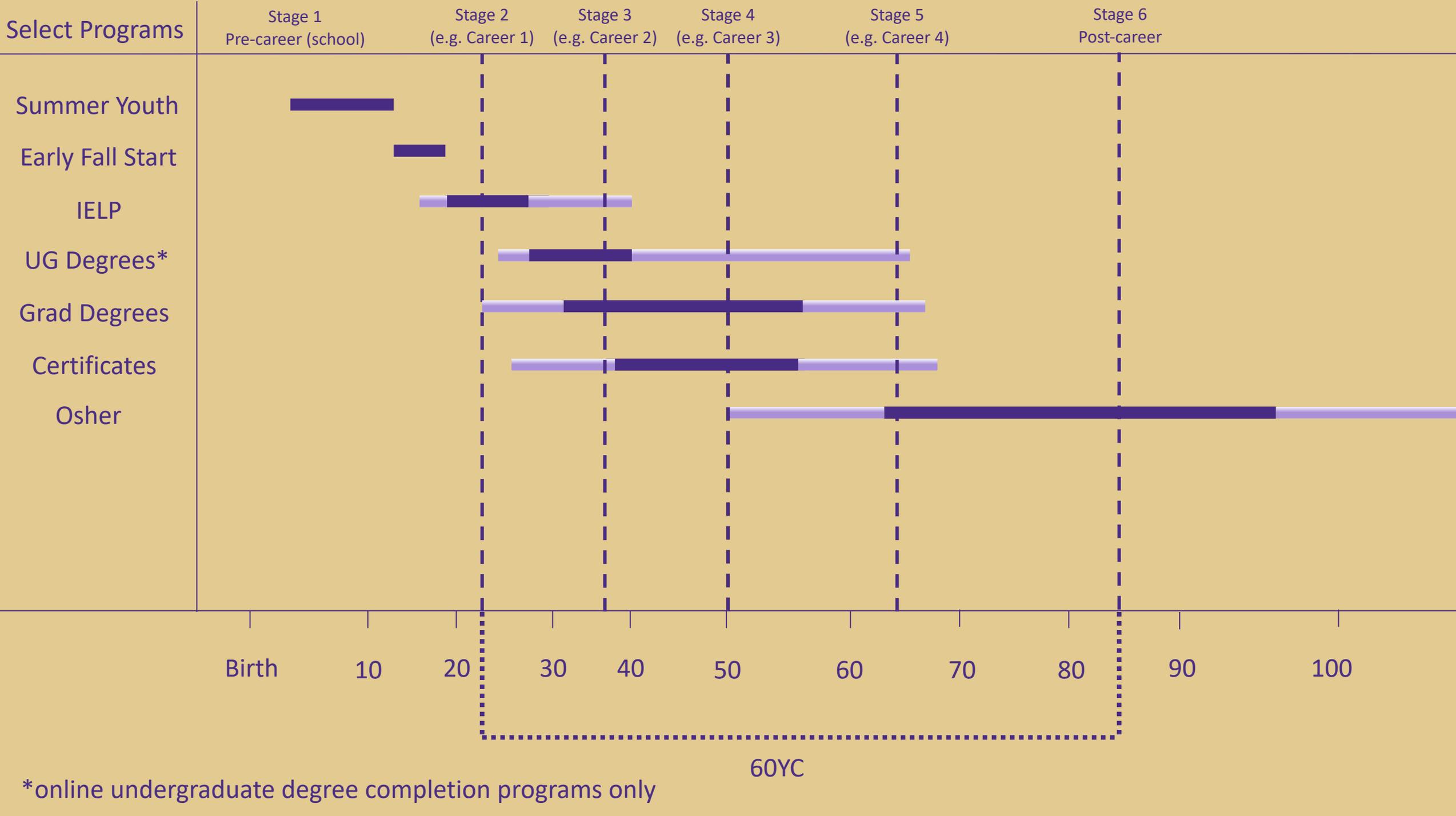
- > **The 'meta' curriculum**
- > **Digital credentials**
- > **The new academic stack**
- > **Learner services**
- > **Funding and policy**

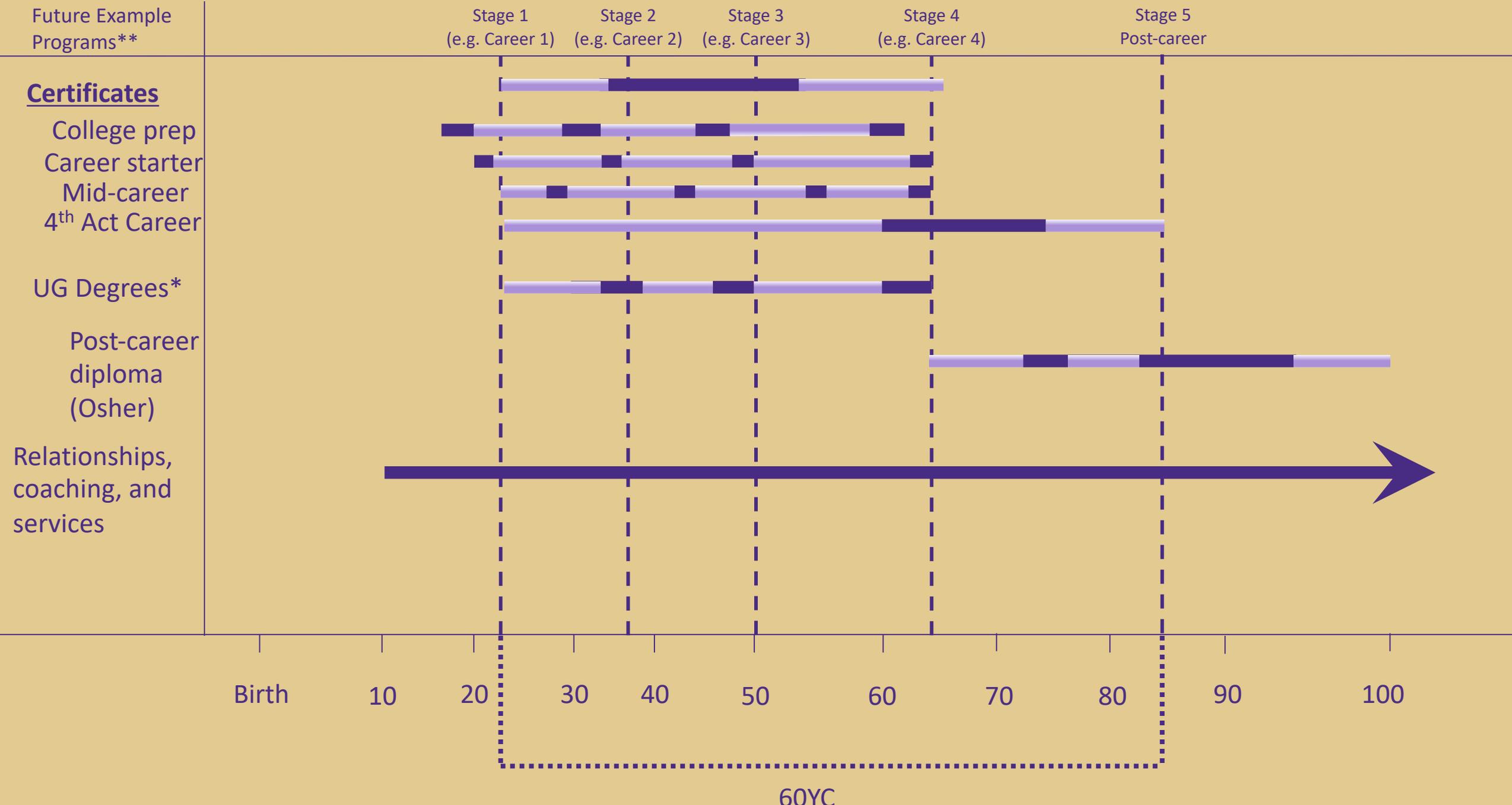
The 'meta curriculum'

Viewing our portfolio, not a single program

- > **Merriam-Webster: curriculum: a set of courses constituting an area of specialization [leads to a credential]**
- > **60YC: Multiple specializations**
- > **60YC: Multiple credentials**
- > **60YC: Decades not quarters or years**
- > **60YC: Impossible to define for any individual**







*online undergraduate degree completion programs only

**NOTE DRAFT Only – these are not actual program names

Digital Credentials

New 'signals' and 'completion markers' will change everything

- > **Degrees and certificates will not be the only credentials of the future**
- > **Credentials will be digital and contain extensive data about learner performance and the program**
- > **Performance itself may become credentialed activity**

The 'new academic stack'

Our evolving technology picture

- > **Scaled and highly differentiated LMS systems**
- > **New ways to consider physical space**
- > **Customer Relationship Management (CRM)**
- > **Credentialing systems**
- > **Universal learning record**
- > **A.I. and analytics systems**
- > **Learner Record Stores (LRS)**
- > **Experience Application Program Interface (xAPI)**

Learner Services

What will learners need other than great content?

- > **Enrollment services – we have today**
- > **Retention specialists**
- > **Career coaches**
- > **‘Learning Concierge’?**
- > **Learning Record Counselor?**

Funding and policy

What will need to change?

- > **Student debt already \$1.5T - now spend on lifelong learning?**
- > **Portability of growing numbers of credentials**
- > **Access and affordability for growing privatized educational opportunities**
- > **Credit versus non-cred 'divide'**

A scenic view of a fountain in a park. The fountain is a tall, narrow column of water spraying upwards. The background features a dense forest of evergreen trees and a range of mountains under a clear blue sky. In the foreground, there are trees with brown and orange autumn leaves.

Thank you!

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